

Josh Evinin

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Technology Executive with broad experience building and operating companies from start-up to scale. I enjoy building and leading teams that solve consumer and business challenges as a means to rapidly and profitably grow companies. I enjoy diving into subject matter areas that are new to me, and uncovering opportunities for sustainable success.

Work History

Founder, Fixer (May 2017 – June 2024)

Board Director May 2018-Current

CEO October 2023-June 2024

President August 2019-September 2023

VP of Product May 2017-July 2019

- Built the company from the ground floor to six markets, setting our company mission and values, hiring 300+ employees, and serving 60,000 customers with a 4.9 star average rating and achieving \$5mm ARR.
- Led Product, Marketing, Sales, Operations, Sales and Customer Service teams, with a Design Founder's systematic approach to problem solving.

VP of Product & Engineering, Wise Apple (Sep 2016 – April 2017)

- Led Product & Engineering team in delivery of new web product experience & a tech-enabled production kitchen
- Worked with founders and investors to secure seed funding

VP of Product & Engineering, GiveForward (2015 – 2016)

- Brought in to help executive team navigate company through a product and business transition.
- Managed Product & Design teams, and worked to launch a new consumer-facing product
- Aided in successful acquisition by Gofundme.com

Director of User Experience, Grubhub Inc (2019 – 2015)

- As the 28th employee, I designed and built numerous customer facing and internal systems that have become the standard in online food ordering
- Led UX team of 30 Product Designers and Design Researchers for the GrubHub and Seamless Product families
- Played a key leadership role as our Product and Development departments scaled from six to 130+
- Designed, researched, & helped build consumer website, iOS and Android apps – all with greater than 28% conversion rate and 100%+ year over year growth

User Experience Consultant, ThoughtWorks (2006 – 2009)

- Initiated the creation of the User Experience Design practice
- Facilitated project kickoffs, varying in length from one to four weeks each
- Key Projects: Lead front-end development for Southwest.com site-wide redesign. Led site redesign for Simon & Schuster.

Key Skills

Leadership & Management: Strategic Planning, Cross-Functional Leadership, Team Building, Change Management

Product & Technology: Product Design, Agile Methodologies, Lean Startups, Design Thinking, Consumer Product Strategy, Market Analysis, User Research, A/B Testing, Product Analytics, Business Analysis, SQL

Business: Hiring, Onboarding, Offboarding, Project Facilitation, Revenue Optimization, Strategic Partnerships

Education

M.S. Human-Computer Interaction & Design

Indiana University School of Informatics

B.S. Cognitive Science, Specialization in Human-Computer Interaction

University of California, San Diego